

A SIMPLE GUIDE TO WRITING IMPACTFULLY TO YOUR MP



Why Writing to Your MP as an Environmental Professional Matters

As an environmental professional, your expertise and insights are invaluable in shaping policies that address urgent environmental challenges. Writing to your Member of Parliament (MP) allows you to leverage your professional knowledge to advocate for sustainable solutions, raise awareness of pressing environmental issues, and encourage evidence-based policymaking. MPs rely on informed voices to guide their decisions, and your letter can help bridge the gap between scientific understanding and political action. By communicating your concerns and recommendations effectively, you can influence the policies that directly impact the environment and future generations.

STEP 1: Start with a Clear Purpose

Introduce yourself and state the issue you're addressing clearly.

STEP 2: Be Personal and Professional

Explain your connection to the issue and highlight your expertise.

STEP 3: Keep it Concise

Focus on the key points – keep it short and impactful. Use sub-headings in longer emails to improve readability:

- o The issue
- o My experience
- o The ask
- o Key dates

STEP 4: Include Specific Requests

Ask your MP for specific actions, like supporting a bill or raising the issue in Parliament.

Additionally, inviting MPs to relevant events can be an effective way to engage them.

Time communication with upcoming legislation debates when MPs can raise question

STEP 5: Be Polite and Respectful

A constructive tone fosters collaboration.

STEP 6: Provide Supporting Evidence

Use your expertise to back up your points with data or examples.

STEP 7: End with a Call to Action

Reiterate your request and provide your contact details.

STEP 8: Proofread and Polish

Ensure your letter is free of errors and easy to read.

STEP 9: Send it to the Right Person and Through the Right Channels

Emails are more effective than engagement on social media. Use your MP's official contact details and confirm you're a constituent - you can find your MP on <https://www.theyworkforyou.com/>



Your voice matters. Help shape policies for a sustainable future!