

# Swift Street

## A Green Jobs for Nature Resource



**Dear Teacher,**

We are excited to introduce Swift Street, a specially designed resource pack aimed at inspiring students in secondary school to explore careers in the green sector.

### **Green Careers Week**

As part of Green Careers Week, a national campaign dedicated to raising awareness of the myriad jobs that contribute to protecting our planet, Swift Street offers an engaging way for your students to learn about the diverse opportunities within the ecology and environmental sectors. Our mission at Green Jobs for Nature is to shed light on the vital roles available in the protection and conservation of species and habitats.

### **Swift Street**

The resource pack includes five carefully curated activities, each linked to an identified role within the sector: Ecologist, Environmental Adviser, Conservation Ranger, Environmental Educator, and Media & Communications Specialist. Each activity is designed to take approximately one hour, with the exception of the Media & Communications activity, which extends beyond an hour to allow for more in-depth exploration.

### **Green Jobs for Nature**

This resource pack is more than just an educational tool—it's an invitation for your students to envision themselves in careers that make a tangible difference to the world. From working directly with wildlife to engaging in cutting-edge research or shaping environmental policy, the possibilities are as varied as they are impactful.

Swift Street includes lesson plans and activities that can be easily integrated into your teaching. We encourage you to use these materials to spark conversations, ignite passion, and help your students discover how they can contribute to a more sustainable future.

Thank you for your support in inspiring the next generation of green leaders. We hope that Swift Street will become a valuable addition to your teaching toolkit during Green Careers Week and beyond.

*If you have any feedback on these activities and the accompanying resources, please let us know at [enquiries@cieem.net](mailto:enquiries@cieem.net)*

Best regards,

*The Green Jobs for Nature Team*

# Swift Street



## Overview

**Swift Street is a former industrial estate, set behind a fence on the edge of a residential area that is lacking in public green space.**

**A team of people with Green Jobs for Nature have taken a look at the area and proposed a plan for a new public park.**

**Students will be taking on the role of Media and Communications and will produce a small media pack.**

They will be hearing from a range of experts that have carried out work linked to Swift Street, who will provide them with information and activities that they can use towards their media pack.

### Activities:

#### Activity 1 (one hour minimum):

Students hear from the local authority/council, who will give a background to the area and their vision for the site. They will handover to an ecologist who will detail what surveys they have carried out on the site and share their results. Students will then be invited to carry out a similar survey of their school grounds, or a part of their school grounds.

#### Activity 2 (one hour minimum):

Students will hear from an Environmental Adviser who has studied the ecologists results and considered several options for changes to the site based on the species that they have found. They provide a couple of examples of how they came up with these options. Students are then asked to come up with their own proposals, based on researching the species that live in Swift Street currently and what we hope to attract. Resources for species are provided within the pack, access to the school library or computers for research would be useful, but not essential.

#### Activity 3 (one hour minimum):

Students will hear from a Conservation Ranger who has two important jobs to do here, firstly to carry out the work that is being proposed, from planting trees to digging ponds, and they also have to speak and listen to the local community. They can provide some feedback of what the residents are most concerned about and also some ideas of how the work itself might fit into budgets. To understand more about their role, students are invited to look at the prices for the work and consider what they could deliver for the budget and prioritise.

#### Activity 4 (one hour minimum):

Students will hear from an Environmental Educator who will tell them what could take place on the site if the plans go ahead. They can also give some ideas of what people care about and how to talk to people to help them understand the changes and why they are being suggested. Students will be asked to come up with an activity plan for the site and list the benefits that a new park might have, and also consider what downsides there might be.

#### Activity 5 (around two hours):

Students will hear from a Media and Communications Officer as they are reminded of their role in the development of Swift Street. They will need to take everything that they have heard and learnt, and put together a media pack based on encouraging people to see that change to Swift Street is a good thing - whilst taking their concerns into consideration.