"Permanent preservation for the benefit of the nation"

Changing patterns of land use management in the National Trust for Scotland

Diarmid Hearns, Head of Public Policy



The National Trust for Scotland 1931 to 2020







The National Trust for Scotland Forming and being formed



Abertaff House



St Abbs Head (©Laurie Campbell)

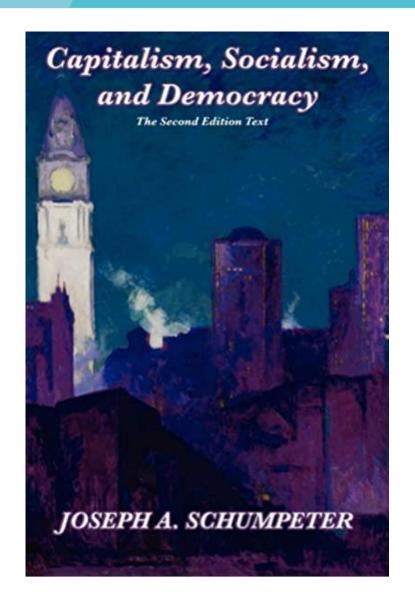
The nature of organisations



"Every piece of business strategy acquires its true significance only against the background of that [organic] process and within the situation created by it.

It must be seen in its role in the **perennial gale of creative destruction**; it cannot be understood irrespective of it or, in fact, on the hypothesis that there is a perennial lull."

Joseph Schumpeter



Visitors, members and Trustees





The National Trust for Scotland, Annual General Meeting

Professions







Historic Environment Scotland



GUARD (private sector)



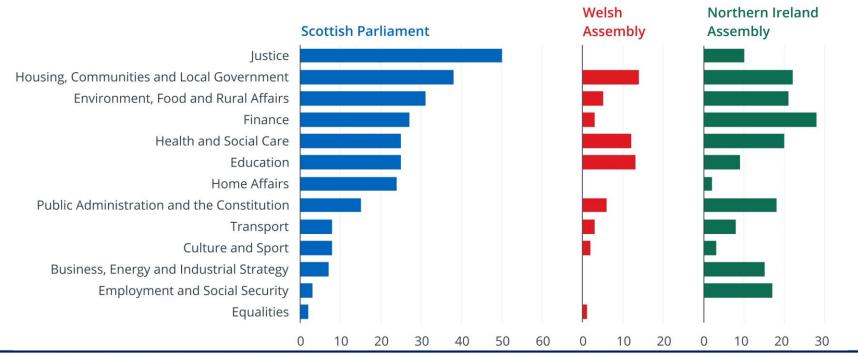
Community archaeologists

Legislation and policies



Number of Acts and Measures of the devolved legislatures by policy area, 1999 to 2018

IfG



Source: Institute for Government analysis of data from the Scottish Parliament, Welsh Assembly and Northern Ireland Assembly. Excludes Scottish Parliament private legislation.





Changing thinking





Hare (©Laurie Campbell)

Preservation into conservation



Preservation

Preservation - Meaning:

Noun. 1: the will to keep something safe from harm or injury. 2: the keeping of something in pristine condition. 3: to observe or uphold something. 4: the maintaining of something

http://positivewordsdictionary.com/preservation/

Period properties





Newhailes, The National Trust for Scotland



The Old Manse, Concord (© Midnightdreary)

Weehailes





The National Trust for Scotland



Changing appreciation



Site of Battle of Glen Shiel, 1719 Excavation of Jacobite defences, 2020

Battlefields

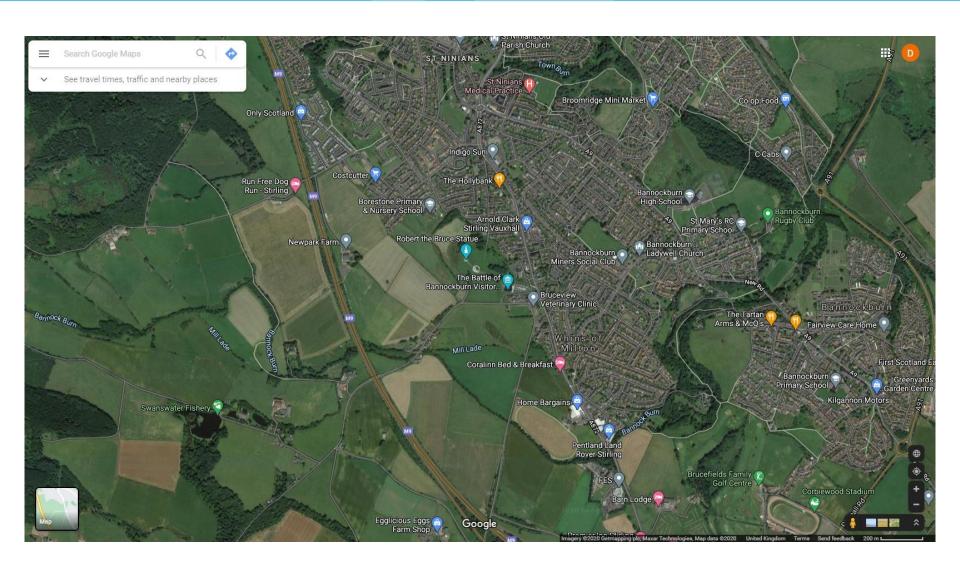


"I am loath to close. We are not enemies, but friends. We must not be enemies. Though passion may have strained, it must not break our bonds of affection. The mystic chords of memory, stretching from every battle-field, and patriot grave, to every living heart and hearthstone, all over this broad land, will yet swell the chorus of the Union, when again touched, as surely they will be, by the better angels of our nature."

Abraham Lincoln, First Inaugural Address, 1861

Bannockburn





Culloden





The National Trust for Scotland





Daily Record



Changing practices



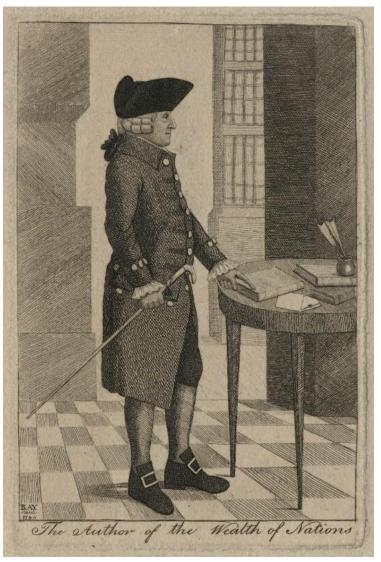


Communities of practice



"People of the same trade seldom meet together, even for merriment and diversion, but the conversation ends in a conspiracy against the publick, or in some contrivance to raise prices."

Adam Smith, The Wealth of Nations



National Portrait Gallery

Archaeology





Collapsing structure, St Kilda, the National Trust for Scotland

Collections



WORKING TOGETHER

This transformation will need a team effort to identify what experiences (not things) make our properties and collections unique. Good ideas will be underpinned by thorough research and supported by our excellent team of curators and conservators, but these ideas can come from anyone. Encourage everyone in your team, staff and volunteers, to be creative and take ownership of what they care for.

Remember, if you'd like to make any changes which involve moving or using any items please get in touch with the Collections Team so they can advise on how best to do this. We need to record anything that is moved so we can find it in the future, and to carry out risk assessments where necessary.

Here are some of the people who'll be able to help you:

CONSERVATOR – to move objects and advise on new ways of using rooms CURATOR – to think of good stories and programmes, and how to redisplay rooms ARCHAEOLOGIST – to discover the hidden histories of your property POLICYTEAM – to advise on NTS policies and approaches to access, interpretation, conservation, etc

COLLECTIONS INFORMATION OFFICER – to give object information and keep track of collections being moved

LOANS REGISTRAR – to give guidance on any restrictions on photography or handling objects, and to liaise with lenders if you'd like to move or redisplay a loan

We'd love to hear about any changes you make. Get in touch with David Hopes, Head of Collections and Interiors (Policy), at dhopes@nts.org.uk, or share your stories via the intranet or with an article on the website.





Built heritage





The Hill House, the National Trust for Scotland

Natural heritage





Mar Lodge Estate, the National Trust for Scotland

Gardens and Designed Landscapes





Culross Palace Garden, Great British Gardens



Changing circumstances



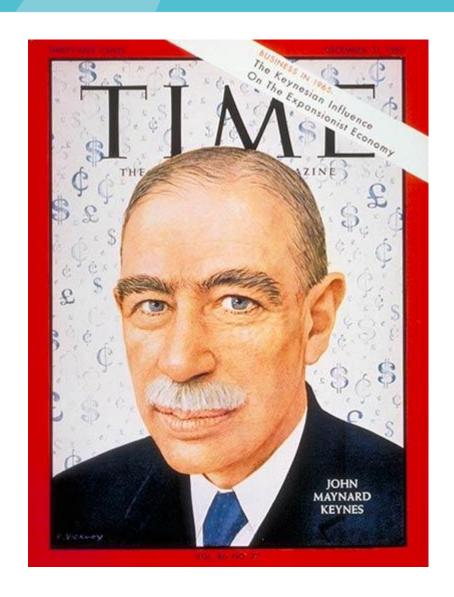


Changing circumstances



"Markets can remain irrational a lot longer than you and I can remain solvent."

John Maynard Keynes (attributed)



Crofting





Duirnish, Balmacara, The National Trust for Scotland

Fair Isle



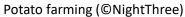


Fair Isle, BBC

Crofting pressures









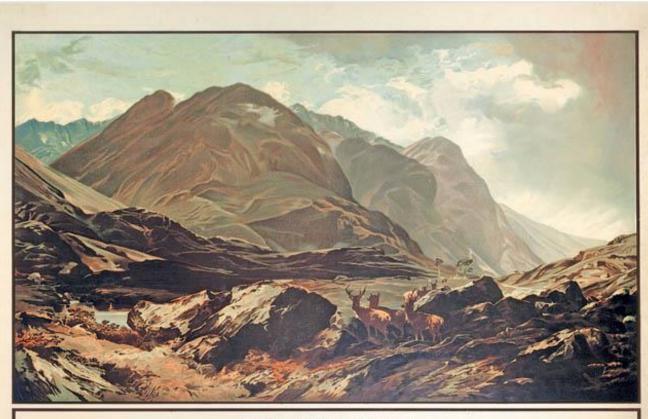


Changing uses









LMS

GLENCOE

BY HORATIO MCCULLOCH, R.S.A.

FROM THE FAMOUS PAINTING IN THE GLASGOW ART GALLERIES



Access for many





Access for all







To conclude



The MacDonald children, St Kilda, 1924



Emil, Ask, Tiril, Erling, and St Kilda mailboat Andøya, Norway, 2020

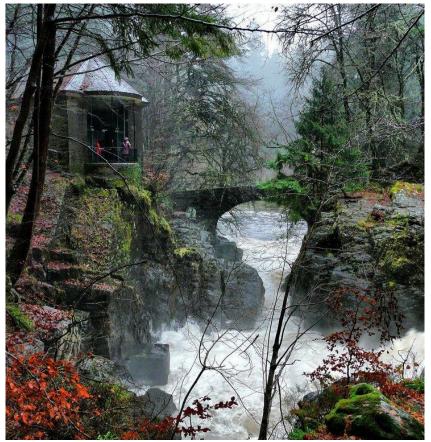
Conclusions



"Times are changed, and we are changed within them."

Ovid





Conclusions

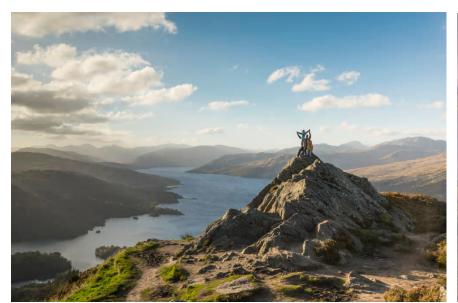




Green Room (former croft house), by John Maher – The Nobody's Home exhibition

Scotland is Now











Thank you



