



MEDIA PACK



WHO ARE WE?

We are the leading professional membership body representing and supporting ecologists and environmental managers in the UK, Ireland and abroad. Our Vision is of a healthy natural environment for the benefit of current and future generations.

With a growing membership and an increasingly influential voice, we are transforming the professionalism of the sector, just as our members are transforming understanding of, and attitudes towards, protecting and enhancing our natural environment.

By working together, we believe we can make a difference, leading to a world rich in biodiversity for the benefit of us all, now and in the future.



6,000

MEMBERS

94%

RETENTION RATE

15,000

SOCIAL MEDIA
FOLLOWERS

OUR MEMBERS
ARE ENGAGED,
ENTHUSIASTIC
AND
COMMITTED.

REACH AND
ENGAGEMENT
INCREASES
MONTH ON
MONTH.

**WE'RE
GROWING
- FAST!**

DEMOGRAPHIC

MEMBERSHIP GRADE

52%
FULL

22%
QUALIFYING

13%
STUDENT

12%
ASSOCIATE

1%
FELLOW

SENIORITY

53%
DECISION MAKERS

22%
EARLY CAREER

13%
MID CAREER

12%
STUDENTS

SECTOR

70%
CONSULTANCIES

20%
NGO/SNCO/LA

10%
ACADEMIA/UTILITIES

CONFERENCES

Our conferences attract hundreds of attendees from all over the country and abroad, who gather to listen to and discuss the latest practice, policy and research from the most pre-eminent minds in the field.

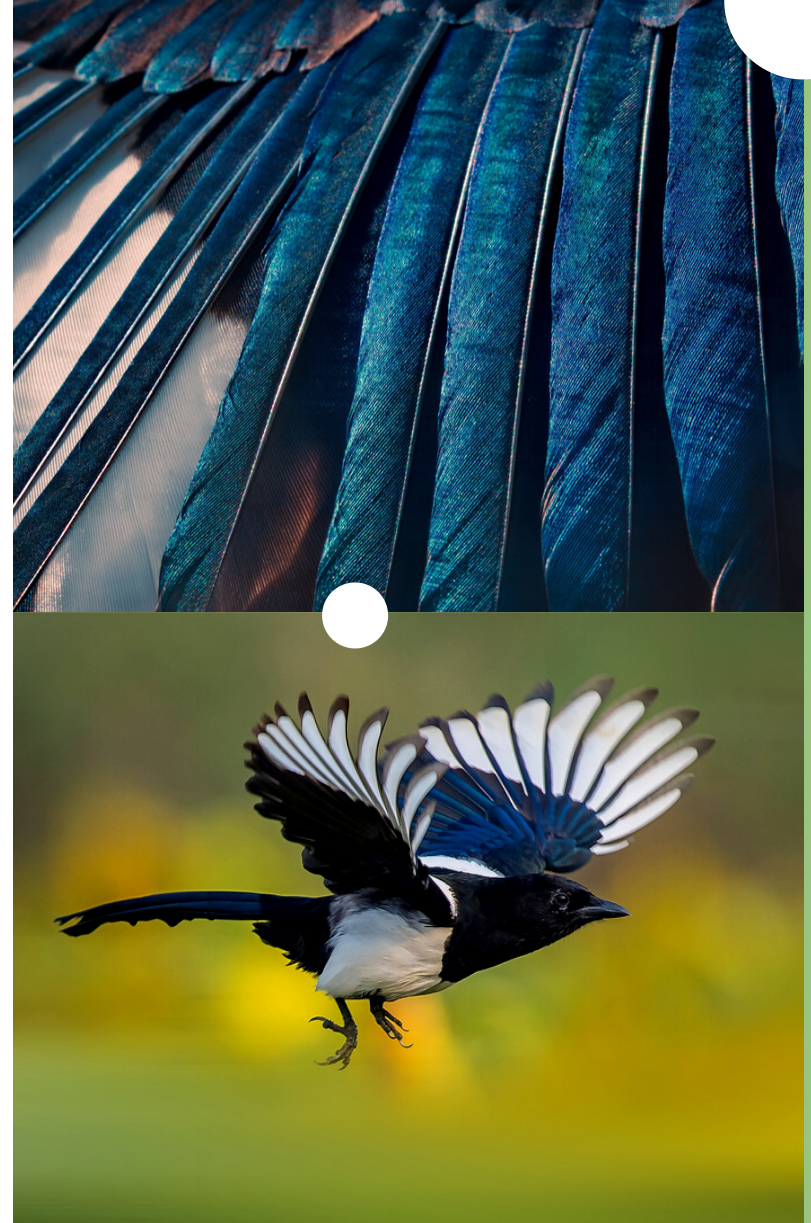
"CIEEM conferences are a fantastic opportunity for NHBS to engage with a wide range of ecologists and environmental managers. The varied and interesting topics lead to new ideas and can have a direct impact on our product development."

Steve Powell - NHBS Wildlife Equipment Manager

With five conferences planned for 2019, there are plenty of opportunities to get involved, whether that be as a headline sponsor, exhibitor, or simply with an insert in our delegate packs.

All prices are exclusive of VAT.

Prices in **RED** are Early Bird rates, which expire six weeks prior to the event date.



Lead Sponsor (maximum one) Cost - Summer/Welsh/Scottish/Irish Cost - Spring Cost - Autumn (two day)	<ul style="list-style-type: none"> • Acknowledgement as lead sponsor in any event-related advertising • Acknowledgement in any advertising, including social media activity and emails to members • Promotional leaflet in delegate packs • Logo displayed prominently on main screen between sessions • Space for a display stand and table, including two exhibitor/delegate places £700 £1,000 £1,500
Supporting Sponsors (maximum two) Cost - Summer/Welsh/Scottish/Irish Cost - Spring Cost - Autumn (two day)	<ul style="list-style-type: none"> • Acknowledgement as supporting sponsor in any event-related advertising • Acknowledgement in any advertising, including social media activity and emails to members • Promotional leaflet in delegate packs • Logo displayed on main screen between sessions • Space for a display stand and table, including one exhibitor/delegate place £600 £800 £1,200
Drinks reception – Autumn Conference Cost	<ul style="list-style-type: none"> • Acknowledgement in all reception related advertising • Acknowledgment and logo in the programme materials and delegate packs • Space for a display stand and table, including two exhibitor/delegate places £1,200
Exhibition space Summer/Welsh/Scottish/Irish	£250 £300
Delegate pack insert Summer/Welsh/Scottish/Irish	£100 £150
Exhibition space Spring/Autumn (one day)	£350 £400
Exhibition space Autumn (two day)	£600 £650
Delegate pack insert Spring/Autumn	£150 £200

AWARDS.



Since we presented our highest honour to Sir David Attenborough in 2006, the CIEEM Awards have celebrated the outstanding work of ecologists and environmental managers across the UK and Ireland

Sponsoring one or more of our prestigious annual Awards is a chance for you to recognise the exemplary work of both Members and non-members and to position your business alongside experts demonstrating the very highest levels of practice.

"Sponsoring the CIEEM 2019 awards was a great opportunity to be associated with the cutting edge of ecology and environmental management and to take inspiration from others, as well as share with attendees how we are playing our part in aiding nature's recovery."

**Chris Gerrard CEnv MCIEEM
Natural Catchment and Biodiversity
Manager - Anglian Water**

VIP SPONSOR £3500

- Complimentary table of 10 for you and your guests at the Awards presentation.
- Exhibition space at the CIEEM Spring or Summer Conference.
- Presentation of Awards on stage alongside the guest speaker and CIEEM President.
- Pre- and post-event media coverage, in print and social media.
- Company logo on screen during the presentation of all your Awards.
- Opportunity to include a 250-word sponsor statement and logo in the Awards brochure.
- Acknowledgement and statement in our (June & September) In Practice magazine with a distribution of over 6,000 copies.
- Company logo on CIEEM Awards website pages, with link through to your website.
- Feature article in one of our eNewsletters sent to over 6,000 recipients.
- Logo on Awards certificates (finalists and winners).

SILVER SPONSOR £2500

- Complimentary seats for five for you and your guests at the Awards presentation.
- Presentation of Awards on stage alongside the guest speaker and CIEEM President.
- Pre- and post-event media coverage, in print and social media.
- Company logo on screen during the presentation of all your Awards.
- Opportunity to include a 250-word sponsor statement and logo in the Awards brochure.
- Acknowledgement and statement in our (June & September) In Practice magazine with a distribution of over 6,000 copies.
- Company logo on CIEEM Awards website pages, with link through to your website.
- Logo on Awards certificates (finalists and winners).

BRONZE SPONSOR £1500

- Complimentary seats for you and two guests at the Awards presentation.
- Presentation of Awards on stage alongside the guest speaker and CIEEM President.
- Pre- and post-event media coverage, in print and social media.
- Company logo on screen during the presentation of all your Awards.
- Opportunity to include a 150-word sponsor statement and logo in the Awards brochure.
- Acknowledgement and statement in our (June & September) In Practice magazine with a distribution of over 6,000 copies.
- Company logo on CIEEM Awards website pages, with link through to your website.
- Logo on Awards certificates (finalists and winners).

Our Jobs page is one of the most visited on our site, with hundreds of unique views every month. By advertising with us, we can help put you on the right path to recruiting the best person for your organisation or promoting a tender/contract opportunity. With over 6,000 professional members in the ecology and environmental management sector, we guarantee you'll be engaging the right audience.

JOBS

Featured Jobs are limited to just eight and include:

- Prominent positioning on our job listings and jobs homepage for six weeks.
- 600 word job description.
- Logo on listing with a link to your company website.
- Weekly posting on our LinkedIn, Facebook and Twitter pages with a combined following of 15,000.
- Email alert sent to 6000+ subscribers.
- Two weeks as a featured ad in our weekly eNews.



RATES

Type	Cost	Duration	3+ Bundle	5+ Bundle	Details
Basic	£50	Six weeks	10% off	15% off	Basic website listing with a maximum of 100 words.
Enhanced	£150	Six weeks	10% off	15% off	Enhanced 400 word listing displayed prominently on the jobs listings page, alongside your company logo. Weekly social media promotion.
Featured	£200	Six weeks	10% off	15% off	Enhanced 600 word listing displayed prominently at the top of the jobs homepage and listings page, alongside your company logo. Weekly social media promotion and featured in eNews for two weeks.

REQUIREMENTS

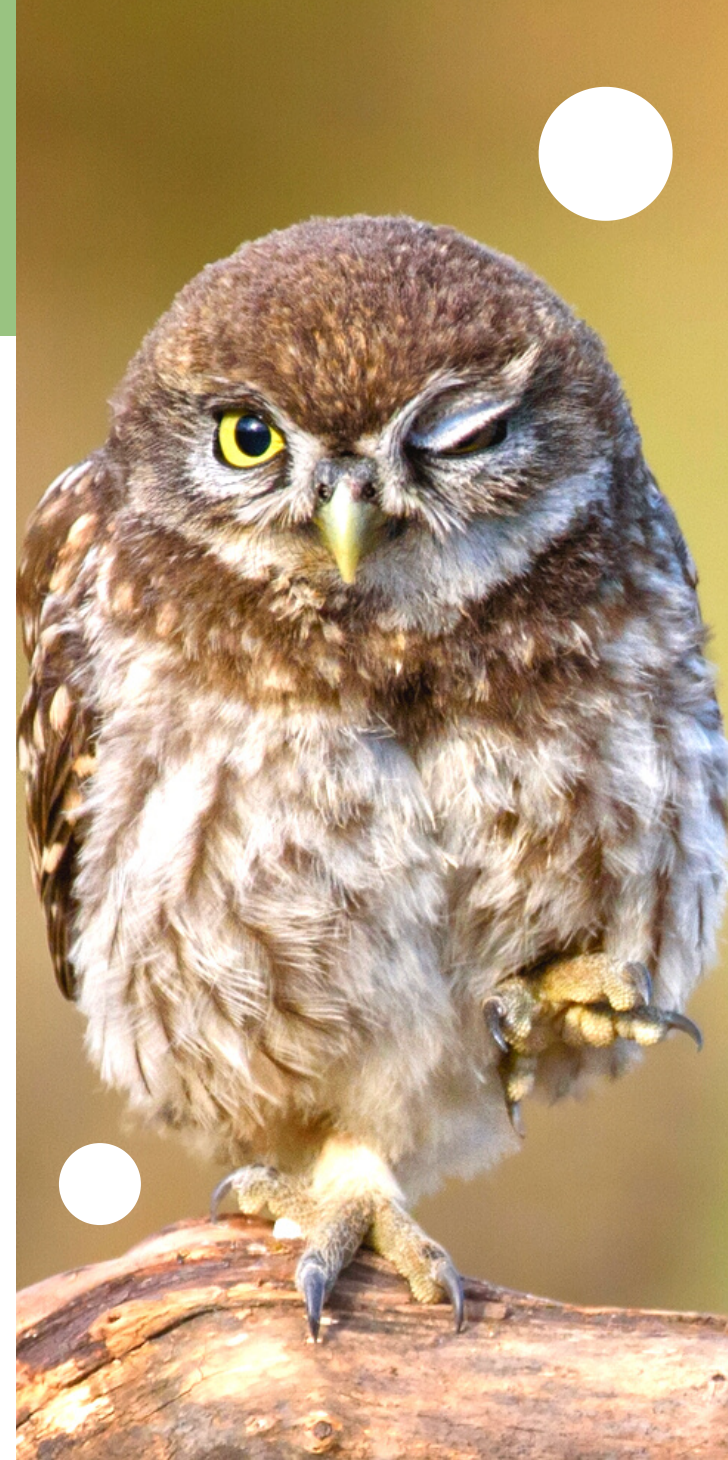
- Completed booking forms should be emailed to enquiries@cieem.net.
- For Enhanced and Featured listings, please attach a high-resolution PNG/JPEG company logo to your email.
- CIEEM Registered Practices and charities receive 20% off the total cost. Cannot be used in conjunction with any other discount.

IN PRACTICE

In Practice is our full colour quarterly bulletin that is sent out to members and subscribers in March, June, September and December. Our members cite In Practice as one of the top benefits of membership and comment on and discuss articles widely in the workplace, socially and across social media. Feedback is consistently excellent and In Practice is widely regarded as a flagship publication in the field.

"I know I'm like a broken record on this, but again I thought the latest Bulletin was excellent – well done. The articles were first rate."

By advertising with us, you will reach an engaged and enthusiastic audience of thousands of professionals working in the ecology and environmental management sectors. Every issue contains technical articles, sector news, professional updates and other relevant information.



RATES

Company classification (Number of employees)	1/4 Page	1/2 Page	Full Page	Insert
Small (1-10 employees) & Charities/Non-Profits	£175	£350	£700	£500
Medium (11-50 employees)	£225	£450	£900	£600
Large (50+ employees)	£275	£550	£1100	£700

These prices are correct as of February 2019. All prices exclude VAT.

Registered Practices receive a 20% discount on advertising in In Practice

ADVERT SPECIFICATIONS

Advert Size	Artwork Dimensions
1/4 Page	H 130mm x W 90mm
1/2 Page	H 130mm x W 180mm
Full Page	H 260mm x W 180mm

Adverts should be provided in TIFF, JPEG or PDF and of high quality (300 dpi). No 'bleed' is required.

INSERTS

Inserts are a great way to attract attention to your organisation or event. You will be responsible for providing 5,000 printed single page A4 or A5 inserts direct to our mail distributor.

For more information on print deadlines and publishing dates, please visit our website. To book your advert or insert, please download and fill in the In Practice Advertising Booking Form 2019 and send to:

enquiries@cieem.net

eNews

Our weekly eNews is the perfect cost-effective space to advertise your business or event to an engaged audience.

Each week the eNewsletter lands in the inbox of over 6000 members and non-members and is sponsored by just one organisation, so there is no competition for attention.

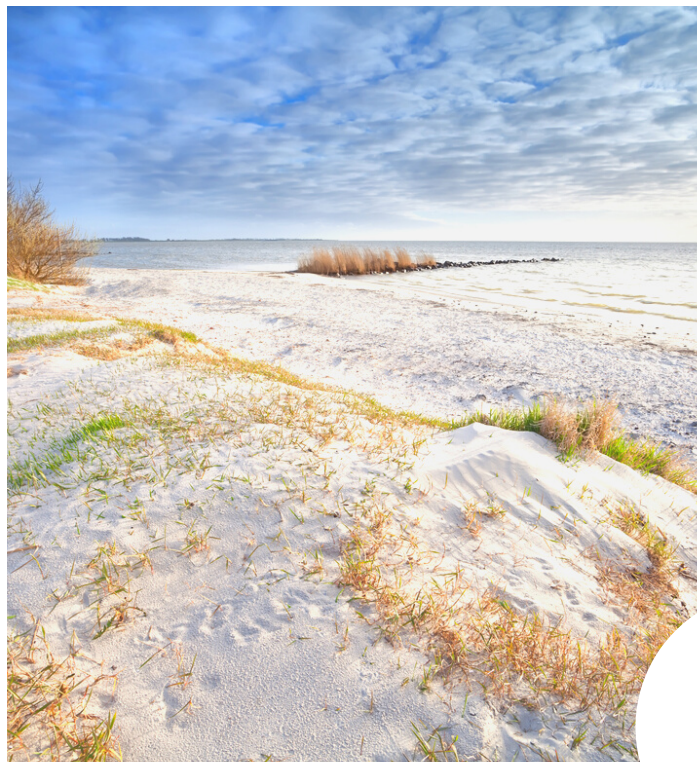
Artwork should be 1500x500px and will be positioned as a banner on the email's footer.

Price per week: £150

Up to

10%

more opens than the industry average.



Our webinar programme runs from autumn through to spring and offers bite-sized online sessions, ensuring that even the busiest of professionals can access key updates from experts in their field.

Webinars available to sponsor are free to access by CIEEM members, meaning uptake is generally high and reach excellent.

Cost: £150

- Company logo and link on the sponsored Webinar page
- Verbal acknowledgment of the Sponsor at start and conclusion of webinar
- Sponsor logo on first and last slide of the presentation
- Sponsor can provide a 100-word message and contact information to be included on the final slide
- Company logo, name, message and web address on the opening and closing slides
- Sponsor mention and / or logo included in Social Media webinar promotion
- Inclusion in webinar promotion in weekly eNews.

• WEBINARS





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Environmental
Management

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