# Pearl Mussel Project EIP







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## Pearl Mussel Project EIP

- Top 8 catchments in Ireland: *c.*35% of European Freshwater Pearl Mussel population
- Funding by DAFM under Article 35 of Rural Development Regulations
- European Innovation Partnership (EIP) with total budget of 10 million, one of the largest EIP projects in Europe, 5 year project
  - Locally adapted
  - Key stakeholders: farmers, ecologists and expert advisors, farm advisors







## Rural Development in Ireland 1994-2013: Lessons learned

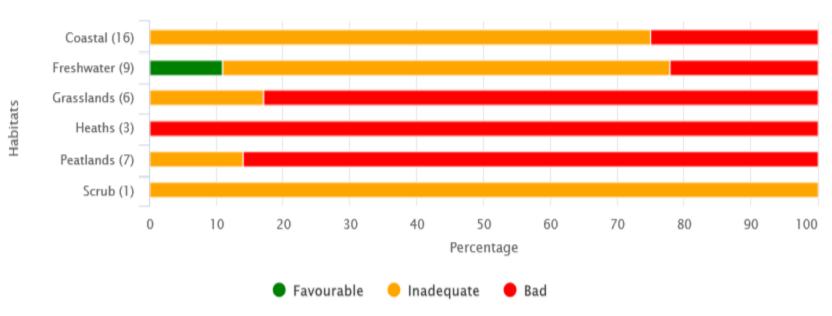
- Higher payments were available in Natura 2000
- Measures were prescription/rule-based agri-environment schemes
- Measures were general, not targeted at habitats/species (and not focused on results) (one size fits all)
- Advisory services not supported by specialists
- Monitoring and performance indicators were poorly designed
- There has been an understandable focus on <u>administrative</u> verifiability and control but....



## ...have they worked?

#### Conservation Status of Listed Habitats

Source: National Parks and Wildlife Service





# Results-Based Approach

Payments are linked to the nature quality of your farm Higher nature quality = Higher payment level



Each plot (field) is scored out of 10 using a scorecard that captures high and low quality habitat which reflect past and current management.



# Creating a market

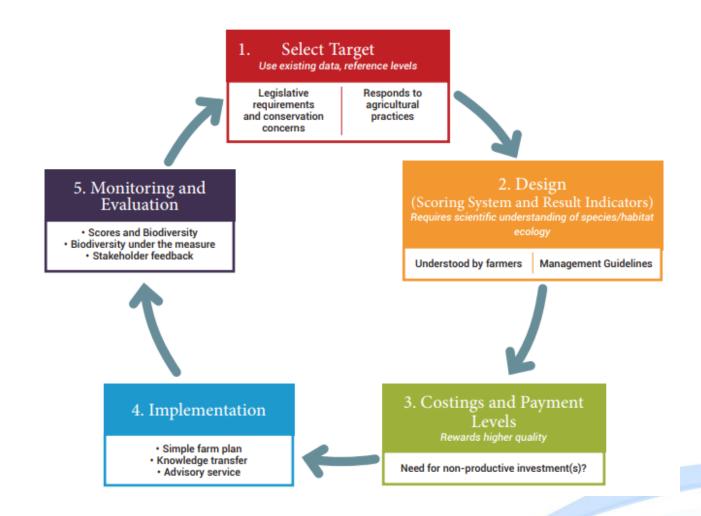
Putting market value on the services that High Nature Value farmland provides





Pearl Mussel Project

## How do we apply this approach?





## Freshwater Pearl Mussel

## Margaritifera margaritifera

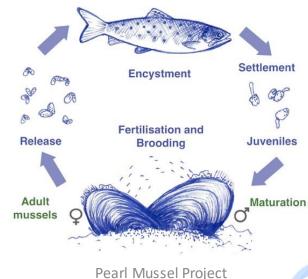
### Biology

- Complex life cycle
- Live to 120 years
- Indicator of exceptionally clean and healthy environment

#### Pressures

- Flow
- Sediment
- Nutrients







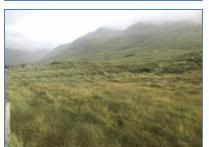
## PMP design approach

- Challenge posed by aquatic target species
  - Results-based approach
  - Incentivise farmers to address problems and improve low scoring lands
  - Catchment scale & whole-farm
- What surrogates can we use to assess results
  - Grassland
  - Peatland
  - Scrub
  - Drainage and watercourses & Floodplain function
- Quality of each habitat assessed using scorecards



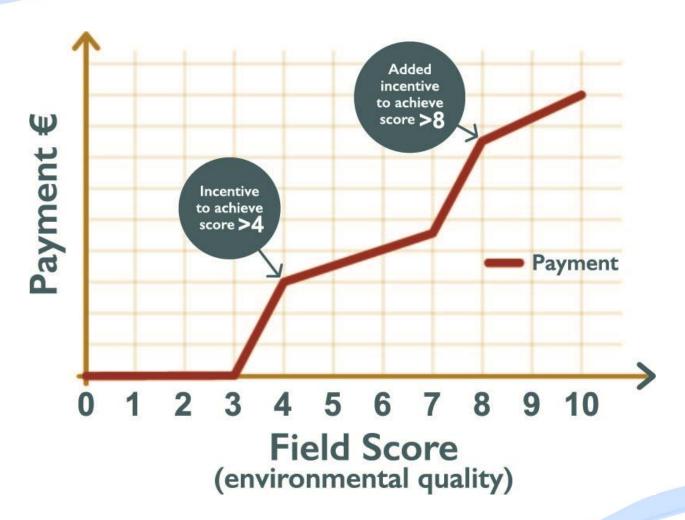








# Results-based payment scale





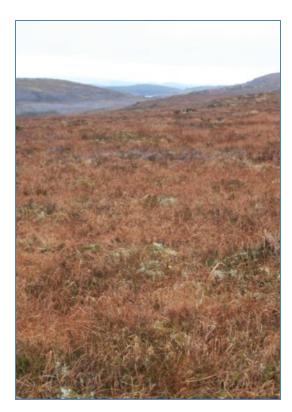
# Sample habitat quality Peatland



Low quality (Score 0-3) € 0



Moderate quality (Score 4-6) € € €



High quality (Score 8-10) € € € €



## Floodplain Payment

 Rewards farmers for maintaining active floodplains on their lands along pearl mussel habitat





## Whole-farm assessment

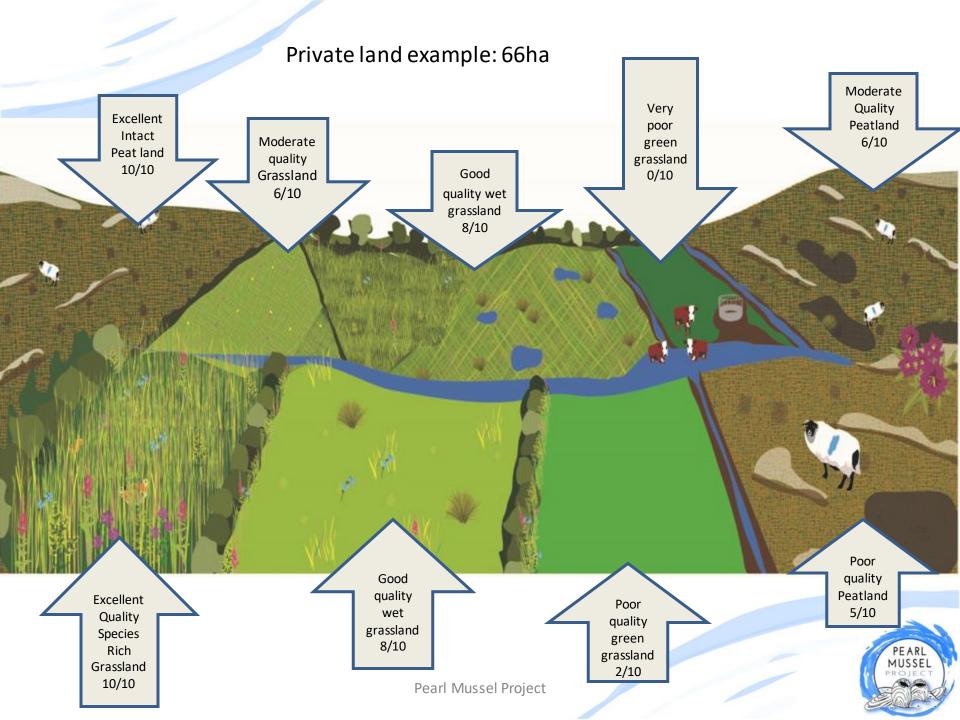
- Connectivity with water courses
- Farmyard and nutrient management
- Farm score adjusted based on result of assessment

Result based payment (before watercourse assessment)	€1000
Whole-farm assessment	Final payment
Excellent (x 1.2)	€1200
Good (x 1)	€1000
Inadequate (x 0.6)	€600
Poor (x 0.3)	€300









## **Potential Supporting Actions**

- Examples of some options:
  - Water troughs
  - Drain management
  - Farm access (bridging, etc.)
  - Conversion to lighter breeds
  - Fencing
  - Many measures will be 'bespoke'
    - Consider environmental benefit
    - Farmer led solutions
    - Locally adapted and site specific









## **Payments**

## Results Payments

**Habitat Quality Payment** 

+

Floodplain Payment

X

Whole-farm score



Supporting Actions Payments



## What services are being provided?

